Preface / xi

CHAPTER I: Professionalism Defined / 1

The Professions / 2

A Word about the Word "Professional" / 2

The "Set" of Professionalism / 3

The "Setting" of Professionalism / 5

The Seven Defining Features of

Professionalism / 9

Professionalism Defined / 10

CHAPTER 2: Ethics for Professionals

Power, Protection and Trust

Cultural Concerns

Ethics: The "Set" of Professionalism

Virtues: The "Setting" of Professionalism

CHAPTER 3: Boundaries and Behaviors

Boundaries

Outer Boundary

Inner Boundary

Patient Vulnerability

Positions of Power

Gender Concerns

Boundary Violations

Types of Boundary Violations

Self-disclosure and Personalizing

Dual Relationships

False Intimacy

Transference

Countertransference

A Word on Dating Patients

Recovering Lost Boundaries

CHAPTER 4: Integrity and Conflict of Interest

Integrity

Hypocrisy

Conflict of Interest

An "Ounce of Prevention"

CHAPTER 5: Responsibility and Leadership

Responsibility /

Maturity

Resolving an Ethical Dilemma

Case Analysis Methodology

Demonstrating Leadership

CHAPTER I: Staying Healthy

Balance and Objectivity

Family Matters

Competence

Burnout

Impairment Addiction

Employee Assistance Program

Getting Help

Vacations Are Healthy

Other Resources

Afterword

APPENDIX: INTERNET RESOURCES FOR

PROFESSIONAL ETHICS

Literature Databases

Search Engines

Web Sites

Chiropractic Resources

Massage Therapy Resources

Naturopathy Resources